

Viral Video Competition of EuroparlTV 2011

Diversity in Europe

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Timetable:

Launch of the contest: 1st of May 2011

Submission deadline: 31 July 2011

Pre-selection: until 14 September 2011

Spots release and public voting: 15 September 2011 – 15 October 2011

Release of the award winners: 15 October 2011

1. What the contest is about?

EuroparlTV, the web television of the European Parliament is organizing a video competition. Participants will use their creativity to come up with a viral video of up to 3 minutes.

2. Who can participate?

The video competition is open to everybody without any restrictions of age, gender, race, nationality, religion or profession.

3. Topic of the viral: Diversity in Europe

The topic should focus on cultural diversity within the EU. This can be language(s), fashion, music, arts, cooking, architecture, landscape or any other topic. The video shall be imaginative, entertaining and appealing to an international audience.

4. Awards

1st prize: A trip for two people to three European cities of their choice.

2nd prize: iPad

3rd prize: Leica Camera

Production costs of the film or any other expenses are to be supported by the candidate.

5. Requirements

1) Technical criteria:

Video length between minimum 60 seconds and up to 3 minutes.

Broadcast quality in one of the following formats: MPEG 2 and 4, AVI uncompressed file or QuickTime uncompressed file (using DV Codec).

2) Linguistic universality criteria

The video should work in such a way that it can be easily understood by all Europeans. The video will not be subtitled nor dubbed by the European Parliament.

When registering, the candidate will be asked to communicate in its national language the title of the video (no more than 20 characters) as well as a short description (no

more than 80 characters); both title and description will be translated by EuroparlTV into all 22 EU languages and published on EuroparlTV's website.

3) Privacy and non-discrimination criteria:

The video must not invade publicity rights or privacy of any person, living or deceased; it must be suitable for publication in a public forum and must not contain sexually explicit, obscene or violent material.

Any video which discriminates against nationality, gender, race, ethnic origin, religion, disability, age or sexual orientation will not be accepted.

6. Procedure

6.1. Registration and submission

To participate in the contest, candidates must fill in the online registration form in which they declare their agreement with the terms and conditions of the contest. The registration form can be downloaded at: <http://europartv.europa.eu/contest>

Applications will be processed online. All personal data (such as names, addresses, etc.) will be processed in accordance with the official Regulation on the protection of individuals with regard to the processing of personal data by the Community institutions and bodies and on the free movement of such data. (EC Regulation No 45/2001 of the European Parliament and of the Council of 18 December 2000).

Candidates must submit their videos via the following page <http://europartv.europa.eu/contest> **by 31 July 2011 24:00 CET** at the latest. Once the video is uploaded, candidates will receive a confirmation email of the submission. Please note that once the video has been submitted, it may not be edited or resubmitted with edits.

6.2. Pre-selection

The video must respect the 3 requirements defined under point 5 in order to be pre-selected and published on EuroparlTV's website: 1. technical specifications, 2. linguistic universality and 3. privacy and non-discrimination rules.

7. Public Voting

All pre-selected videos will be released for the public on EuroparlTV's website (15/09/2011). During one month (until 15/10/2011), the broad public can watch the videos, vote and select the best videos for creativity and originality (idea).

The voting results will be published on a daily basis allowing the public to follow the public voting in a transparent way.

The public voting closes on 15/10/2011; the three videos with the highest number of votes will win the Contest (for prize, see point 4).

8. Copyright and legal provisions

Candidates guarantee that they are the original author of the video. Candidates guarantee that they have all rights in the video and in all other elements, including music, contained in the video.

Candidates guarantee that they have obtained all the necessary legal, valid and existing permissions from the persons depicted in the video, or their rightful representatives. EuroparlTV assumes no responsibility for disputes between candidates and third parties claiming copyright of a video.

By submitting their video candidates declare their agreement that EuroparlTV may broadcast their video during and after the competition.

The name, the copyright and any other intellectual property rights related to the video are the exclusive property rights of the candidates. EuroparlTV shall refer and acknowledge the fact that the videos were created and belong to the candidates.

The footage and photo material on the European Parliament can be downloaded from the audiovisual service (www.audiovisual.europarl.eu). All other sources are accepted as long as they are copyright-free.

9. Any other questions?

Candidates will find further information on the website of EuroparlTV at: <http://europarlTV.europa.eu/contest> or by using the mailbox: europarlTV@europarl.europa.eu